

PRESS RELEASE

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Inspired by global trends, Brenntag Specialties unveils food and beverage solutions that combine nutrition and health benefits at Fi Asia

- **Concepts include protein-rich rice milk with galangal, low-sugar stirred yogurt, plant-based dim sum, and eggless Lapis cake (meaning “layered cake” in Indonesian)**

Brenntag, the global market leader in chemical and ingredients distribution, is participating in the upcoming Fi Asia 2024, the leading Southeast Asian event for the food and beverage industry. Fi Asia 2024 will take place from September 4 – 6, at the Jakarta International Expo in Indonesia.

At the upcoming Fi Asia 2024, Brenntag is set to unveil cutting-edge food and beverage concepts, inspired by the latest global nutrition trends. These concepts span across multiple application categories, reflecting Brenntag’s commitment to stay ahead of industry trends and catering to evolving consumer demands.

The Brenntag booth located at Hall B3, booth number B3A08 will portray Brenntag Nutrition division’s holistic approach to sustainability, health, and well-being to food and beverage manufacturers.

Drawing Inspiration from Global Trends

Brenntag’s innovative concepts are rooted in the four global nutrition trends:

- Proactive health – addressing the growing consumer focus on wellness and preventive health.
- Healthy indulgence – merging the pleasure of indulgence with health-conscious choices.
- Natural eating – emphasizing clean labels, whole foods, and sustainability.
- Alternative nutrition – catering to the rise in plant-based and alternative protein options.

“We are excited to showcase our exciting concepts, which are backed by our applications and ingredients, across various segments such as bakery, beverages, confectionery, dairy, and others,” said Kenneth Keh, Regional President of Nutrition, Asia Pacific, Brenntag Specialties.

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Wendy Ayudhya Rachman, Business Manager (Indonesia), Brenntag Specialties Nutrition said, “I am very much looking forward to reconnecting with our existing customers and meeting new ones at Fi Asia. Our focus on proactive health, natural ingredients, and alternative nutrition reflects our dedication to meeting the diverse needs of consumers today. We believe these concepts will not only inspire but also drive the future of food and beverage innovations.”

About Brenntag:

Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 17,700 employees worldwide and operates a network of about 600 sites in 72 countries. In 2023, Brenntag generated sales of 16.8 billion EUR. The two global divisions, Brenntag Essentials, and Brenntag Specialties, provide a diversified and broad portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. Brenntag pursues an ambitious sustainability agenda and is committed to sustainable solutions in its sector and the industries served. Brenntag shares have been listed on the Frankfurt Stock Exchange since 2010, and DAX since September 2021. In addition, the Brenntag SE shares are listed in the DAX 50 ESG and DAX ESG Target. For more information, visit www.brenntag.com.

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