

PRESS RELEASE

Shanghai, 18 March, 2024

Brenntag Specialties showcases its latest “Look Good and Feel Good” breakthrough beauty and personal care solutions in China

Brenntag, the global market leader in chemicals and ingredients distribution, is proud to participate in the highly anticipated PCHi Expo (Personal Care and Home Ingredients) exhibition in Shanghai at booth 1A45, taking place between March 20 to 22 at the Shanghai World Expo Exhibition Center.

The event, renowned for its innovation and industry insights, will gather leading experts, manufacturers, and suppliers from around the globe.

Brenntag’s Beauty and Care global business in collaboration with Shanghai Saifu Chemical Development Co., Ltd. (“Saifu”), a Brenntag group company will join hands to showcase the latest advancements in personal care and home care solutions, focusing on key ingredients and formulations that deliver sustainability, health, and well-being to consumers, backed by the company’s global technical expertise, tailor-made formulation, and applications.

"We are thrilled to join forces with Saifu to showcase our solutions at PCHi Expo for the first time. This collaboration epitomizes the philosophy of 'stronger together,' and we are excited to serve our global suppliers and address the unique demands of the Chinese market," said Francois Bleger, Global President of Beauty and Care, and President of Brenntag Specialties Asia Pacific.

Yu Tao, General Manager, Saifu said, “We are embracing the changing dynamics of the personal care market and the increasingly personalized demands of consumers by delivering solutions that align with market needs. This exhibition serves as an invaluable platform for fostering dialogue, understanding customer requirements, and exploring diverse collaborative opportunities.”

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About Brenntag:

Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 17,700 employees worldwide and operates a network of about 600 sites in 72 countries. In 2023, Brenntag generated sales of 16.8 billion EUR. The two global divisions, Brenntag Essentials and Brenntag Specialties provide a diversified and broad portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. Brenntag pursues an ambitious sustainability agenda and is committed to sustainable solutions in its sector and the industries served. Brenntag shares have been listed on the Frankfurt Stock Exchange since 2010, on the DAX since September 2021. In addition, the Brenntag SE shares are listed in the DAX 50 ESG and DAX ESG Target. For more information, visit www.brenntag.com.

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