

## PRESS RELEASE

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### **Brenntag joins India's first nutraceuticals expo**

Brenntag, the global market leader in chemicals and ingredients distribution, is participating at the upcoming Vitafoods India 2023, which is making its debut fair in India on February 16-17. Catering to the rapidly expanding nutraceutical industry in India, the exhibition is expected to draw in over 3,000 visitors and more than 150 global suppliers from across the nutraceutical, pharma, and food and beverage industries. Vitafoods India will be at Hall 11, Pragati Maidan, New Delhi.

Nutraceuticals is growing strong as consumers have renewed focus on health and wellness, looking for products that boost immunity and prevent diseases particularly during the pandemic.

The Brenntag booth (Stand C22) is showcasing three product concepts in fruit beverage, nutritious confectionery jelly, and powdered beverage that address overall well-being, joint health, gut health, and enhanced immunity and cognitive function.

“It is a vital task in the future of food to offer nutritious and quality solutions. Brenntag Nutrition in India is introducing new ingredients that are highly soluble in water and increase bioavailability. These include prebiotics, fibers, proteins, natural extracts, natural colors, fruit powders, and hydrocolloids. Visitors can have a taste of the product samples available and enjoy the possibilities of the nutrient-enriched food solutions being offered,” said Ram Kumar PS, Regional Commercial Director for Nutrition in South Asia, Taiwan and Korea, Brenntag Ingredients India Private Limited.

Brenntag's innovative solutions presented at the exhibition include mango juice, true orange mix powder, and nutrition jelly. These are made specially formulated at Brenntag's Food technical application center in India. Local formulation expertise and know-how can support the production process of customers.

### **About Brenntag**

Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 17,000 employees worldwide and operates a network of about 700 sites in 78 countries. In 2021, Brenntag generated sales of around 14.4 billion EUR. The two global divisions, Brenntag Essentials and Brenntag Specialties, provide a full-line portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. In the field of sustainability, Brenntag pursues specific goals and is committed to sustainable solutions in its own sector and the industries served. Brenntag shares have been listed at the Frankfurt Stock Exchange since 2010, initially in the MDAX and since September 2021 in the DAX. In addition, the Brenntag SE shares are listed in the DAX 50 ESG and DAX ESG Target. For more information, visit [www.brenntag.com](http://www.brenntag.com).

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