

## Press Release

Reading, July 9, 2019

### **Brenntag Specialties announces new distribution agreement with Yipin USA**

Brenntag Specialties, Inc., part of the Brenntag Group, the global market leader in chemical distribution, is now a distributor for Yipin USA Inc.'s coatings, cosmetic, and personal care lines of iron oxides in the United States.

Yipin USA's Iron Oxides are synthetic, inorganic, and non-hazardous pigments which produce true and natural colors. The iron oxides are resistant to moisture and decrease the likelihood of bleeding or smearing. These pigments can be used in applications such as face powder, foundation, blush, lipstick, mascara, eyeshadow, and eyeliner.

Products within the portfolio include:

- Iron Oxide Yellow YPE337720
- Iron Oxide Yellow YPE338073
- Iron Oxide Black YPE335201
- Iron Oxide Black YPE33133
- Iron Oxide Red YPE338075

"We are delighted to enter into this new affiliation," commented Yipin USA's President, Peggy Wang. "Through this collaboration, we will be able to utilize Brenntag Specialties' logistics, industry knowledge, and infrastructure to provide our iron oxide pigments to a much larger audience."

Yipin is an 88-year-old company and a leading manufacturer of red, yellow, and black iron oxide pigments. Located in Rancho Cucamonga, California, Yipin provides tailor-made color solutions to the global pharmaceutical, food, and cosmetics industries.

"The Yipin line is a wonderful complement to our existing personal care portfolio," stated Steven Terwindt, acting President, Brenntag Specialties. "We are constantly looking for opportunities to enhance our product offering, and with the success of these initial 5 pigments, we envision expanding the iron

oxide portfolio even more. Our dedicated personal care team looks forward to working alongside Yipin to provide customers with the variety of pigment possibilities they are seeking.”

**About Brenntag:**

Brenntag, the global market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in Essen, Germany, the company operates a global network with more than 580 locations in 76 countries and a workforce of more than 16,600 employees. In 2018, the company generated sales of EUR 12.6 billion (USD 14.8 billion). Brenntag connects chemical manufacturers and chemical users. The company supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With more than 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to around 195,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Long-standing experience and local excellence in the individual countries characterize the global market leader for chemical distribution.

For more information on Brenntag North America, please visit <https://www.brenntag.com/north-america>.

**About Yipin:**

Yipin is the oldest and one of the most respected manufacturers of Iron Oxide Pigments in China and began manufacturing in 1931. Yipin USA's has built its business in America under the premise of “integrity and honor, with service and quality, means long term relationships with customers”. They pride themselves in providing the highest-grade iron oxide pigments in many different forms, along with other related products for the industries they serve. Their commitment to the American market, and to our customers, is simple. They will provide the highest quality products, with a consistent supply, assuring there will never be a shortage.

For more information on **Yipin**, please visit <http://www.yipinusa.com/>.

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