

## Press Release

Essen, April 25, 2019

### **Brenntag meets Sales & Marketing students from Ruhr-University Bochum to exchange ideas**

Brenntag, the global market leader in chemical distribution, is committed to support young people on their educational paths, and to give them the opportunity to combine theory with practice. The company thus cooperates with a number of universities and educational institutes around the world.

At the beginning of April, Brenntag invited around 40 students from Ruhr-University Bochum's Sales & Marketing department. The focus of this full-day event at the Group headquarters in Essen was an in-depth discussion between the young guests and company representatives. The students showed great interest in Brenntag and the career opportunities in the Group. In addition, the current economic state, both in general and specifically in the chemicals industry, along with the resulting changes for sales organizations and the job profiles in this field were also the subject of lively discussion.

Karsten Beckmann, member of the Brenntag Management Board and CEO of Brenntag EMEA, welcomed the students. "With over 5,000 sales and marketing experts worldwide, Brenntag is a genuine sales organization. Having our ear to the ground, anticipating trends and serving our customers to the best of our ability are key factors in our success. This means we need well trained, clever and motivated employees. I'm pleased to see so many young talents here with us today."

In addition to some good insights into the practical side of the work, the program for participants also included theory and teaching: Prof. Jan Wieseke from the Ruhr-University Bochum's Sales & Marketing department gave a lecture on the topic "Radical changes in corporate strategic environments". Following the lecture, students were also able to discuss this topic directly with Brenntag employees.

**About Brenntag:**

Brenntag, the global market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in Essen, Germany, the company operates a global network with more than 580 locations in 73 countries and a workforce of more than 16,600 employees. In 2018, the company generated sales of EUR 12.6 billion (USD 14.8 billion). Brenntag connects chemical manufacturers and chemical users. The company supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With more than 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to around 195,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Long-standing experience and local excellence in the individual countries characterize the global market leader for chemical distribution.

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