

## Press Release

Leeds, May 3, 2018

### **Brenntag and PureCircle exclusive distribution partnership extended to the market of Ireland**

**Effective April 2018, Brenntag is the exclusive distribution partner for PureCircle stevia sweeteners throughout the UK and Ireland.**

Brenntag UK & Ireland, part of Brenntag Group, is pleased to announce the sales and marketing distribution partnership with PureCircle stevia products has been extended to the market of Ireland.

Brenntag holds a strong foothold in the food and beverage industry in Ireland, and this extension of the exclusive distribution agreement provides an excellent platform to further grow PureCircle's range of stevia sweeteners in the UK & Ireland.

The use of stevia leaf sweeteners in food and beverages products continued to expand dramatically over recent years. PureCircle's proprietary Starleaf™ variety, harvested by integrated sustainable methods, offers a fuller sweetness quality without linger, making it an easier ingredient to work with compared to conventional stevia varieties.

Alastair Nicoll, Business Manager Brenntag UK & Ireland, comments: "I am delighted that PureCircle have appointed Brenntag as their exclusive distributor in Ireland, enabling us to offer our customers access to PureCircle's stevia sweeteners across the entire territory. This is a great demonstration in PureCircle having confidence in Brenntag UK & Ireland's ability to develop the market, and with the continuing support from PureCircle I am sure this to become a long-term successful partnership."

Abigail Middleton, Marketing Manager EMEA, PureCircle, explains: "We are very excited to extend our UK partnership with Brenntag to cover the market of Ireland. We are confident that this collaboration will help us grow the business through local knowledge and customer proximity of Brenntag's network and

provide even more improved service to customers on technical, regulatory and commercial aspects.”

**About Brenntag UK & Ireland:**

Brenntag UK & Ireland, the market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in Leeds, UK, the company operates a network of 20 strategic sites across the UK and Ireland, and is part of Brenntag group. Brenntag supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With over 10,000 products and a world-class supplier base, Brenntag UK & Ireland offers one-stop-shop solutions to around 20,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Brenntag connects chemical manufacturers and chemical users through its long-standing experience, technical industry focus and customer excellence in chemical distribution. For more information visit [www.brenntag.co.uk](http://www.brenntag.co.uk)

**About PureCircle Ltd:**

PureCircle is the world’s leading producer and innovator of great-tasting stevia sweeteners for the global beverage and food industry. The company is dedicated to producing the best-tasting, natural-origin, zero-calorie sweetener made from Starleaf™ stevia plants. PureCircle developed a vertically integrated, sustainable and natural supply chain. The Company collaborates with farmers who grow the stevia plants and with food and beverage companies which seek to improve their low- and no-calorie formulations using a sweetener from plants. Founded in 2002, PureCircle is continually investing in breakthrough research and development and currently has 72 stevia-related approved patents with 200 pending. For more information, visit: [www.purecircle.com](http://www.purecircle.com)

**About Brenntag:**

Brenntag, the global market leader in chemical distribution, covers all major markets with its extensive product and service portfolio. Headquartered in

Essen, Germany, the company operates a global network with more than 530 locations in 74 countries. In 2017, the company, which has a global workforce of more than 15,000 employees, generated sales of EUR 11.7 billion (USD 13.3 billion). Brenntag connects chemical manufacturers and chemical users. The company supports its customers and suppliers with tailor-made distribution solutions for industrial and specialty chemicals. With over 10,000 products and a world-class supplier base, Brenntag offers one-stop-shop solutions to around 185,000 customers. This includes specific application technology, an extensive technical support and value-added services such as just-in-time delivery, product mixing, formulation, repackaging, inventory management and drum return handling. Long-standing experience and local excellence in the individual countries characterize the global market leader for chemical distribution.

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