

Press release

Essen, September 1, 2020

Brenntag Food & Nutrition to handle portfolio of Naturex by Givaudan in Turkey

Brenntag Food & Nutrition and Naturex by Givaudan have signed an agreement that its product groups Natural Colors and Botanicals will be distributed by the Turkish team of Brenntag Food & Nutrition's global business unit throughout Turkey as of July 1st respectively September 1st, 2020. Naturex has been acquired by Givaudan 2,5 years ago. The company specializes in natural ingredients and offers a wide range of natural colors, nutritional products and botanicals.

"We have been distributing Givaudan's products for twelve years in Turkey, achieved good business and have a great collaboration with the Turkish team of Givaudan. Now it is a great opportunity for us to also be responsible for the distribution of two of Naturex's excellent product groups," states Gamze Ünver, Business Manager, Brenntag Food & Nutrition Turkey.

"We are very happy to extend our collaboration with Brenntag Food & Nutrition by adding the Naturex portfolio. I strongly believe that the existing set up of Brenntag Food & Nutrition will support Naturex sales and that we will achieve a strong market share in the close future," says Mine Genc, Commercial Director Turkey & Central Asia, Givaudan.

The Turkish Brenntag Food & Nutrition team will offer the products in all market segments, such as beverage, dairy, bread & bakery, confectionery, meat and others. Botanicals will especially go into the Food Supplement segment where they will be an even more essential product group for the post-Covid period where a lot of people are expected to turn to more healthier foods.

About Brenntag Food & Nutrition:

Brenntag Food & Nutrition, part of the Brenntag Group, is a leading provider of food ingredients to the marketplaces around the globe. We built a reputation of partnering with the best suppliers of ingredients and additives and deliver right to our customers' needs and requirements. With more than 900 dedicated employees, a presence in 77 countries and 30 application and development centers, Brenntag Food & Nutrition provides technical expertise, tailor-made formulation and application solutions, a broad portfolio of specialty and commodity ingredients and profound industry know-how in the segments meat, poultry & fish processing, bakery & bread, dairy & ice cream, beverages, chocolate & confectionary, convenience food and fruit & vegetable processing. Brenntag Food & Nutrition makes its business partners "Sense the difference".

For more information, please visit www.brenntag.com/food-nutrition

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