# **Connecting Chemistry**



### **Press Release**

Reading, PA, August 16, 2022

# Brenntag Specialties is named sole distributor of Nouryon's specialty polymers

Brenntag, the global market leader in chemicals and ingredients distribution, has become the exclusive distributor of Nouryon's specialty polymers in the United States and Canada.

As the sole distributor of Nouryon's proprietary LumaTreat<sup>™</sup> polymers, Brenntag can offer a portfolio including the patented LumaTreat<sup>™</sup> smart-tagged polymers, Aquatreat<sup>™</sup>, Versaflex<sup>™</sup>, and Versa<sup>™</sup> polymers which offer scale control and dispersancy. These polymers prevent calcium phosphate, calcium carbonate, and other deposits that can produce scale deposits.

"The addition of the LumaTreat™ polymers to our expanding portfolio gives our company another innovative tool to help solve scale and deposit issues in a multitude of industrial water treatment applications," stated Brian Liotta, Director, Water Treatment, Brenntag Americas. "The ability to reduce treatment costs through accurate monitoring also provides opportunities for reduced water use and helps with overall sustainability goals."

The LumaTreat™ line of products are global patent smart-tagged polymers. They are fluorescent monomers that attach on a deposit control agent. The combination of the fluorescent monomer and deposit control polymer provide a Smart Tag that accurately measures the unused polymer in the water treatment system. This technology enables water treaters to measure the amount of available polymer while preventing scale deposit build-up that can cause system disruptions, such as hot spots, pH pump failure, or changing water conditions.

"Through our relationship with Brenntag, US and Canada water treatment customers will benefit from the combination of highly trained sales and technical teams, formulation support, comprehensive regulatory know-how, high-performance, and exceptional quality and service," said Joppe Smit, Nouryon Vice President of Natural Resources.

## **About Nouryon**

Nouryon is a global, specialty chemicals leader. Markets and consumers worldwide rely on our essential solutions to manufacture everyday products, such as personal care, cleaning goods, paints and coatings, agriculture and food, pharmaceuticals, and building products. Furthermore, the dedication of more than 7,800 employees with a shared commitment to our customers, business growth, safety, sustainability and innovation has resulted in a consistently strong financial performance. We operate in over 80 countries around the world with a portfolio of industry-leading brands. Visit our website and follow us @Nouryon and on LinkedIn.

Not for publication – for more information

Media Relations: media\_relations@nouryon.com

Contact: Regina Tracy T: +1 484 745 5414

#### **About Brenntag:**

Brenntag is the global market leader in chemicals and ingredients distribution. The company holds a central role in connecting customers and suppliers of the chemical industry. Headquartered in Essen, Germany, Brenntag has more than 17,000 employees worldwide and operates a network of about 700 sites in 78 countries. In 2021, Brenntag generated sales of around 14.4 billion EUR. The two global divisions, Brenntag Essentials and Brenntag Specialties, provide a full-line portfolio of industrial and specialty chemicals and ingredients as well as tailor-made application, marketing and supply chain solutions, technical and formulation support, comprehensive regulatory know-how, and digital solutions for a wide range of industries. In the field of sustainability, Brenntag pursues specific goals and is committed to sustainable solutions in its own sector and the industries served. Brenntag shares have been listed at the Frankfurt Stock Exchange since 2010, initially in the MDAX and since September 2021 in the DAX. In addition, the Brenntag SE shares are listed in the DAX 50 ESG and DAX ESG Target. For more information, visit <a href="https://www.brenntag.com">www.brenntag.com</a>.

#### **Press contact:**

Talitha Poore

Brenntag North America Global Communications Telephone: (484) 507 - 2135

E-Mail: global.communications@brenntag.com

www.brenntag.com

Credits: The Brenntag and ConnectingChemistry logos are registered trademarks of Brenntag SE or its subsidiaries. Any other trademarks are the property of their respective owners.