

Cleansing massage bar



Toiletry



Prestige

This creamy white cleansing bar is perfect for massaging into the skin, including problem zones like the upper leg and buttocks region. It creates a lather that moisturizes the skin, leaving it feeling soft and clean.



PURESIL™ ORG 03: An eco-designed liquid emollient for improved performance and lower carbon footprint. It is a silicone elastomer blend delivered in a bio-based carrier.

Aevum Vita 406: A mild, naturally derived, anionic surfactant antimicrobial, anti-fungal and anti-bacterial properties. It shows excellent anti-dandruff and anti-acne activities and can be used in hot or cold processes.

Durosoft PG10CY-MB: A 100% naturally derived, non-ionic solubilizer of fragrances, essential oils and lipophilic oils into water-based systems. It has powerful cleansing properties.

CosVivet APG DG64: A gentle highly biodegradable nonionic surfactant. It is known for its excellent foaming and surface tension-reducing abilities.

Kiwi Refined Oil: Moisturizer and anti-aging oil, prevents skin from drying out and scaling.

Cupuacu Butter: Acts as a humectant, provides pleasant, smooth feel and a slightly better spreading ability. It supports the regeneration of the skin barrier and soothes the skin and reduces redness.

Cocoa Deodorised Butter: Emollient, texturizer and viscosity builder. Improves storage life due to natural antioxidants.

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| Phase | Trade name | INCI | % W/W | Supplier | Function |
|-------|--------------------------|---|-------|------------|---------------------|
| A | Kiwi Refined Oil* | Actinidia Chinensis Seed Oil | 0.65 | Kerfoot | Emollient |
| | Cupuacu Butter* | Theobroma Grandiflorum Seed Butter | 10.00 | Kerfoot | Humectant |
| | Cocoa Deodorised Butter* | Theobroma Cacao Seed Butter | 5.80 | Kerfoot | Thickener |
| | Cetearyl Alcohol* | Cetearyl Alcohol | 22.00 | Brenntag | Structurant agent |
| | Durosoft PG10CY-MB* | Polyglyceryl-10 Caprylate | 2.00 | Stephenson | Solubilizer |
| B | CosVivet APG DG64* | Decyl Glucoside | 6.35 | Brenntag | Surfactant |
| | PURESIL™ ORG 03* | C13-15 Alkane, Dimethicone/ Vinyl Dimethicone Crosspolymer | 1.00 | Elkem | Emollient |
| C | Aevum Vita 406* | Sodium Caproyl/Lauryl Lactylate, Sodium Citrate | 10.00 | ISCA | Surfactant / Active |
| | OXISENSE® R 1051* | Castor Oil Hydrogenated Ethoxylated, Ceteareth-80, Polyquaternium-10, Polyquaternium-51 | 1.00 | Oxiteno | Conditioner |
| | Citric Acid* | Citric Acid | 0.50 | Brenntag | pH-adjuster |
| D | Sodium Coco Sulfate* | Sodium Coco Sulfate | 40.00 | Brenntag | Surfactant |
| | ON THE GLOW M_0065791* | Parfum (Fragrance) | 0.70 | Brenntag | Fragrance |

*Available from Brenntag

Procedure:

Heat phase A to 70°C and mix until uniform. Premix phase B. Dissolve the ingredients of phase C in phase B in the order that is listed above. Add phase BC to phase A. Add phase D to phase ABC and mix until a homogeneous mixture is obtained.

Properties:

Appearance: white cleansing bar

Stability:

Stability over 3 months at 23°C, 40°C and 4°C is ongoing.

Natural Index (according to ISO 16128):

cNO: 99.70%

Trends

- **Sustainability:** multifunctional usage, cleanse the body while massages it water-free, high natural content
- **Mood booster:** spa like experience

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