

# Mobil Serv<sup>SM</sup> Asset Management

Companies across sectors are embracing digital platforms that help them improve efficiency, productivity, and profitability. Mobil Serv Asset Management (MSAM) is an easy-to-use, cloud-based, digital-first offer that helps industrial and commercial operators—regardless of their current digital ecosystem, size, or industry—more easily track and analyze equipment and technician workforce-related activities.

## How Mobil Serv Asset Management can help bring everyday solutions to your business:

### Track & analyze all asset-related activity

- Combines multiple work and data streams into one system, eliminating siloed data.
- Aggregates multiple data streams across systems, such as ERP and sensor data, to one place with the ability to create customizable dashboards.

### Fits with existing technology

- Operators can integrate their own sensor data into the system or take advantage of a select suite of pre-integrated sensors to gain on-demand access to insights around oil analysis and quality, tank monitoring, vibration analysis, geolocation, acceleration and more.

### Predict performance outcomes

- Gain peace of mind and reduce unplanned downtime by eliminating maintenance compliance guesswork and field reporting delays.

### Streamline maintenance workflow

- Allows maintenance, reliability, production, and management teams to schedule assignments and open workflow tasks, operationalizing insights in real-time.
- Supports inventory management by tracking usage from workflow tasks.

### Drive consistency & efficiency throughout the organization

- A simple and effective way to digitize best practices, OEM recommendations, and years of expert knowledge to transfer into the hands of operators.

### User friendly

- Mobile functionality that is simple and easy for the entire team to use, giving operators the power to manage their assets and maintenance in one place, and enabling teams to easily create, assign, and manage tasks from their mobile device in both offline and online mode.

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**\$116,000**  
per year

### How MSAM helped two customers save money

The return on investment for this technology is proven. For example, one customer reported a savings of more than \$116,000 per year on a \$14,000 annual investment. These savings included \$62,500 alone just from eliminating paper-based work streams.

Another manufacturer saw excellent progress in reducing downtime and cutting costs. Within just one month of implementation, they identified and repaired 66 major issues before catastrophic failure, saving an estimated \$165,000 in reduced equipment downtime—plus an additional \$24,750 on replacement pumps, mixers and bearings with all lubrication tasks completed on schedule. What's more, they reduced their MTTR (Meantime to Repair) for non-catastrophic events by 97%, allowing them to get critical assets back online. The manufacturer's total first-year savings came to \$209,070—and they continue to see improvements year over year.

**Mobil Serv<sup>SM</sup>**

# Why MSAM?

Mobil Serv Asset Management can create a single source of truth for your maintenance and operations team.

By integrating multiple data systems, including enterprise resource planning (ERP) and CMMS, MSAM provides you the ability to see your data in one place, take action from identified insights, and make informed decisions through a series of customizable dashboards and reports.



## Relevant sectors:



Pulp & Paper



Construction



Mining



On-Highway



Power  
Generation



Primary  
Metals



Wind



Steel

## Schedule a free Mobil Serv Asset Management demo

Let our experienced team conduct a free, no-hassle Mobil Serv Asset Management demo to help you identify exactly where you can make improvements to your maintenance program.

### To schedule your free demo, please visit:

[info.mobillubricants.com/automate-equipment-maintenance-mobil-serv-asset-management](https://info.mobillubricants.com/automate-equipment-maintenance-mobil-serv-asset-management)

## We'll show you how the product works along with some of the most popular features including:

- Automation of critical maintenance workflows
- Mobile and field-friendly user interface to complete tasks
- Easily customizable reporting capabilities
- Sensor monitoring
- Inventory management

We'll share what MSAM can do to support your business.